

Navy League Board Elects Alan Kaplan as National President

Last week in Milwaukee at our annual National Convention, the Navy League's Board of Directors elected Alan Kaplan as its 49th National President. Alan has served as our National Treasurer for the last year, and previously served as a National Vice President.

"This is a big honor and responsibility, but it's not about me," Kaplan said. "It's about our members and staff - the Navy League team - standing together strong in support of our sea services, their families and the important mission we all serve. Together, we will elevate our organization to new heights, and in a way that makes us all proud of what we do on a daily basis to fulfill our mission."



Alan's goals for his term include:

- Building stronger relationships between our councils and Headquarters' staff.
- Executing on a sound financial strategy to ensure future long-term viability, including maintaining 100% occupancy of our building.
- Delivering real value to our councils - accurate rosters, rebates, financials, tools and communication resources.
- Growing revenue by identifying new affinity programs and partnerships that are relevant and strategic to our membership base and mission (including relationships with other military service organizations).
- Identifying new strategies to attract the next generation of membership and new corporate membership in support of our mission

Kaplan, 46, is a Certified Public Accountant, and lives in Maryland with his wife Marnie and their three young sons.

In addition to electing Kaplan, the Board of Directors also approved a revision to its bylaws to change the term of office a National President may serve, from two one-year terms, to one two-year term. Kaplan will serve in his new position as our National President until June 2019.

Alan is looking forward to meeting many members as he visits various councils during his term. He welcomes feedback on programs and processes that will improve the way we do business in support of our mission, and those we so proudly serve.

Alan may be reached via email at NationalPresident@NavyLeague.org.